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PRESENTS



**BAM**

British Asian Media Awards

# British Asian Media Awards

**27<sup>th</sup>**  
**FEB**  
THURSDAY 2025



**The Dilly Hotel**  
21 Piccadilly, London, W1J 0BH

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## About the British Asian Media Awards (BAM)

The British Asian Media Awards (BAM) is a prestigious platform dedicated to celebrating the achievements, diversity, and excellence of the British Asian media landscape. Held annually, this distinguished event honors individuals and organizations that have made significant contributions to the South Asian community through journalism, entertainment, activism, and the arts.

BAM stands as a beacon for inclusivity and representation, spotlighting pioneers who have shaped the narrative of British Asians in the media. From groundbreaking news coverage and creative storytelling to impactful social activism and community engagement, the awards pay tribute to the leaders and changemakers driving progress and innovation.

In 2025, the celebration will reach new heights with a spectacular Black Tie Gala Dinner, featuring the British Asian Media Awards and the launch of the British Asian Media Power 50 annual book. This extraordinary event will take place on Thursday, 27th February at the iconic Madhu's at The Dilly Hotel, 21 Piccadilly, London W1J 0BH. The evening will shine a spotlight on the invaluable contributions of the British Asian community while celebrating excellence in media and storytelling.

BAM also highlights the vital role of the British Asian community in shaping the UK's cultural and economic fabric. As the media industry continues to evolve, the British Asian Media Awards remains a powerful testament to the importance of representation, unity, and progress. By honoring trailblazers and inspiring future generations, BAM celebrates the enduring legacy and vibrant contributions of British Asians to the media and beyond.



# Categories

- ★ Journalist of the Year
- ★ Best Blog / Influencer Award
- ★ Best Podcast Award
- ★ Creative Media Award
- ★ TV Channel of the Year Award
- ★ Radio Station of the Year Award
- ★ Agency of the Year Award
- ★ Outstanding Contribution to Media Award (BAM Choice)
- ★ Lifetime Achievement Award (BAM Choice)
- ★ Interview of the Year Award
- ★ Media Brand of the Year Award



BRITISH ASIAN MEDIA

POWER

50



The British Asian Media Awards (BAM) is proud to announce the launch of its inaugural Power 50 list, an annual publication celebrating the exceptional contributions of trailblazers within the British Asian media industry. The Power 50 book will be unveiled at the British Asian Media Awards ceremony, taking place on Thursday, 27th February in London.

This landmark publication will honor the visionaries and industry leaders who have dedicated their lives to advancing the British Asian media sector. It will highlight their relentless hard work, groundbreaking achievements, and enduring impact, showcasing them as role models for the next generation.

Beyond celebrating individual success, the Power 50 book will offer insightful articles and analyses from esteemed writers and analysts on the evolution and significance of the British Asian media industry. It will serve as an inspiring guide for aspiring media professionals, shedding light on the challenges and opportunities within the field.

The British Asian Media Awards is a prestigious platform dedicated to acknowledging diversity, excellence, and innovation across journalism, entertainment, activism, and the arts. The awards honor individuals and organizations that have played pivotal roles in shaping narratives, fostering inclusivity, and celebrating the rich cultural heritage of South Asians in the UK.

From groundbreaking news coverage to creative storytelling and impactful community engagement, BAM shines a spotlight on those driving progress and influencing change. The event also offers a unique opportunity for networking and collaboration among media professionals, thought leaders, and innovators.

We invite suggestions for media personalities deserving of recognition in the Power 50 annual list. If you know someone whose work has left an indelible mark on the British Asian media landscape, please share their story with us.

# Black Tie Gala Dinner

The British Asian Media Awards is a prestigious annual event in the UK calendar, held at the iconic Dilly Hotel in London. This extraordinary evening celebrates and recognizes individuals from various sectors who have achieved excellence in their respective fields, showcasing the remarkable talent and contributions of the British Asian community.

Through this initiative, we aim to honor distinguished leaders and visionaries whose accomplishments have left a lasting impact on British society. The British Asian Media Awards is more than a celebration; it is a legacy and platform for future generations, serving as a testament to the success and dedication of individuals who have shaped the narrative of British Asians in Great Britain.

The British Asian community has long been an integral part of the UK's cultural, social, and economic fabric, yet its achievements often go underrecognised. This event aspires to address this gap by celebrating success stories and preserving them as lasting memories, ensuring their contributions are acknowledged and celebrated for years to come.

The glitzy evening begins with Welcome Drinks, followed by an elegant Black Tie Gala Dinner. It offers a platform not only to recognize individuals who have excelled in their fields but also to bring together a community of achievers and visionaries under one roof.

The British Asian Media Awards has firmly established itself as an annual landmark event, celebrating the ever-advancing British Asian community. It is a showcase of success, resilience, and inspiration, reinforcing the importance of representation and acknowledgment in modern Britain.





# BAM

British Asian Media Awards

## Sponsor British Asian Media Award 2025

The British calendar's most awaited prestigious Black Tie Gala Dinner. British Asian Media Awards 2025 taking place on Thursday 27th February 2025 at Madhu's of Mayfair, The Dilly Hotel, London.

### Award Sponsorship:

#### Powered By Sponsorship: £15,000

- Powered By Branding on all promotions.
- VIP Table of 8 Seats.
- Company shall present an award
- One full page in POWER 50 annual book.
- Interviews on red carpet.
- Special thanks announcement during the event.

#### Platinum Table: £8,000

- VIP Table of 6 Seats.
- Company shall present the award.
- One full page in POWER 50 annual book.
- Interviews on red carpet.
- Special thanks announcement during the event.

#### Gold Table: £3,000

- Table of 4 Seats.
- One full page in POWER 50 annual book.
- Interviews on red carpet.
- Special thanks announcement during the event.

#### Silver Table: £2,000

- Table of 2 Seats.
- One full page in POWER 50 annual book.

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